

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63129-2

DATE PRINTED

02/08/13

AND

PAGE 1

35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR		345395	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BUYING TIME			WENDY GREUEL FOR MAYOR		
AND	650 Massachusetts Ave NW Ste 210			7120 Hayvenhurst Ave Ste 315		
ADDRESS	Washington	DC	20001-3796	Van Nuys	CA 91406-3813	
	USA			USA		
CONTACT	KATE WELSH			PRODUCTWendy Greuel for Mayor 2013		
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO. 2642		PRODUCT CODE	1307	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/12/13 AND ENDING 02/18/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **LUR**	01111..	4	05:00A	06:00A	30S	02/12/13-02/15/13	M-F 5-6A CBS-2 NEWS	4	150.00	600.00
2 **LUR**	M	1	05:00A	06:00A	30S	02/18/13-02/18/13	M-F 5-6A CBS-2 NEWS	1	150.00	150.00
3 **LUR**	01111..	4	06:00A	07:00A	30S	02/12/13-02/15/13	M-F 6-7A CBS-2 NEWS	4	200.00	800.00
4 **LUR**	M	1	06:00A	07:00A	30S	02/18/13-02/18/13	M-F 6-7A CBS-2 NEWS	1	150.00	150.00
5 **LUR**	01111..	4	07:00A	09:00A	30S	02/12/13-02/15/13	THE EARLY SHOW	4	150.00	600.00
6 **LUR**	M	1	07:00A	09:00A	30S	02/18/13-02/18/13	THE EARLY SHOW	1	150.00	150.00
7 **LUR**	01111..	4	11:00A	11:27A	30S	02/12/13-02/15/13	M-F 11-1130A CBS-2 NEWS	4	500.00	2000.00
8 **LUR**	M	1	11:00A	11:27A	30S	02/18/13-02/18/13	M-F 11-1130A CBS-2 NEWS	1	500.00	500.00
9 **LUR**	01111..	4	02:58P	04:00P	30S	02/12/13-02/15/13	M-F 3-4P/DR. PHIL	4	600.00	2400.00
10 **LUR**	M	1	02:58P	04:00P	30S	02/18/13-02/18/13	M-F 3-4P/DR. PHIL	1	600.00	600.00
11	01111..	4	04:00P	05:00P	30S	02/12/13-02/15/13	M-F 4-5P/JUDGE JUDY	4	600.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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AS AGENT FOR (ADVERTISER)

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ADDRESS	Washington	DC 20001-3796	Van Nuys	CA	91406-3813	
	USA		USA			
CONTACT	KATE WELSH		PRODUCTWendy Greuel for Mayor 2013			
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO. 2642	PRODUCT 1307 CODE			
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/12/13 AND ENDING 02/18/13 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
LUR										
12	M	1	04:00P	05:00P	30S	02/18/13-02/18/13	M-F 4-5P/JUDGE JUDY	1	600.00	600.00
LUR										
13	.1111..	4	05:00P	06:00P	30S	02/12/13-02/15/13		4	500.00	2000.00
LUR										
14	M	1	05:00P	06:00P	30S	02/18/13-02/18/13		1	500.00	500.00
LUR										
15	..111..	3	06:00P	06:30P	30S	02/13/13-02/15/13		3	500.00	1500.00
LUR										
16	M	1	06:00P	06:30P	30S	02/18/13-02/18/13		1	550.00	550.00
LUR										
17	Sa	1	06:00P	06:30P	30S	02/16/13-02/16/13		1	550.00	550.00
LUR										
18	Su	1	05:00P	05:30P	30S	02/17/13-02/17/13		1	500.00	500.00
LUR										
19	Sa	1	05:00P	05:30P	30S	02/16/13-02/16/13		1	550.00	550.00
LUR										
20	Su	1	06:00P	07:00P	30S	02/17/13-02/17/13		1	600.00	600.00
LUR										
21	00111..	3	07:30P	07:57P	30S	02/13/13-02/15/13	M-F 730-8P INSIDER	3	1500.00	4500.00
LUR										

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	USA		USA			
CONTACT	KATE WELSH		PRODUCTWendy Greuel for Mayor 2013			
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO. 2642	PRODUCT 1307 CODE			
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/12/13 AND ENDING 02/18/13 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
22 **LUR**	M	1	07:30P	07:57P	30S	02/18/13-02/18/13	M-F 730-8P INSIDER	1	1500.00	1500.00
23 **LUR**	T	1	09:00P	10:00P	30S	02/12/13-02/12/13	TU 9-10P/NCIS:LOS ANGELES	1	11000.00	11000.00
24 **LUR**	Su	1	10:00P	11:00P	30S	02/17/13-02/17/13	THE MENTALIST	1	9500.00	9500.00
25 **LUR**	Su	1	09:00P	10:00P	30S	02/17/13-02/17/13	SUN 9-10P/THE GOOD WIFE	1	8000.00	8000.00
26 **LUR**	01111..01	5	10:59P 10:59P	11:35P 11:30P	30S	02/12/13-02/17/13	M-SU 11-1130P CBS-2 NEWS	5	1300.00	6500.00
27 **LUR**	M	1	10:59P	11:35P	30S	02/18/13-02/18/13	M-SU 11-1130P CBS-2 NEWS	1	1500.00	1500.00
28 **LUR**	01110..	3	11:35P	12:37A	30S	02/12/13-02/14/13	DAVID LETTERMAN	3	600.00	1800.00
29 **LUR**	M	1	11:35P	12:37A	30S	02/18/13-02/18/13	DAVID LETTERMAN	1	600.00	600.00
30 **LUR**	T	1	06:00P	07:30P	30S	02/12/13-02/12/13	STATE OF THE UNION	1	7500.00	7500.00
31 **LUR**	W	1	07:57P	09:30P	30S	02/13/13-02/13/13	SURVIVOR XXVI: CARAMOAN	1	14765.00	14765.00
32 **LUR**	F	1	07:57P	09:00P	30S	02/15/13-02/15/13	FRI 8-9P/THE JOB	1	5000.00	5000.00

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ADDRESS	Washington DC 20001-3796			Van Nuys CA 91406-3813	
CONTACT	KATE WELSH			USA	
LOCAL SALESPERSON	Andrew Del Guercio			AGENCY EST. NO. 2642	PRODUCT 1307
NATIONAL SALESPERSON					
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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	63		89865.00
							Billing Summary			
					Qtr 1-13	Jan .00	Feb 89865.00	Mar .00	Total 89865.00	
									GRAND TOTAL	89865.00

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